

Packaged.

The 7th Global Summit

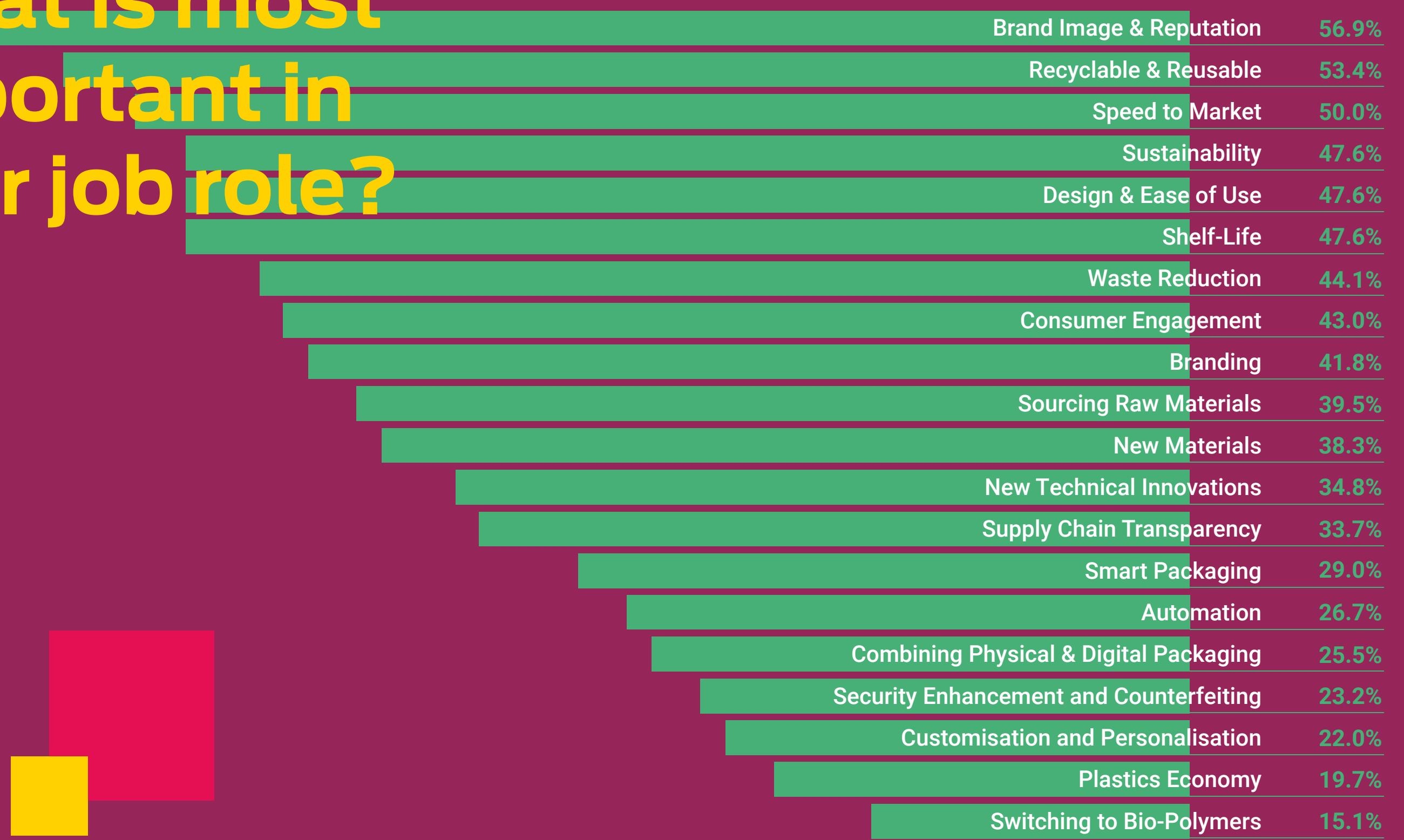
25 – 26 June 2018
Amsterdam, Netherlands
www.packagedsummit.com

Industry Survey 2018

Packaging professionals from a range of industries across the globe shared their insights into the industry.

Here's what they're main areas of concern were...

What is most important in your job role?



Respondents were asked what the single biggest challenge in their job role is? Here are the most common answers...

- Finding appropriate & capable suppliers
- Identifying emerging trends
- Sustainable innovation
- Technical innovation
- Regulation updates
- Cost reduction
- Speed to market
- Cost effective sustainability
- Supply chain transparency

Key investments areas

